

Equalizing food access. For everyone.



vivory
community

Impact Report

1 in 10

Americans don't have access to nutritious food¹

1. USDA. "Food Security Key Statistics and Graphics." April 22, 2022
2. Vivory Food Bank Client Internal Data

75%

of food pantries lack an online presence²



"The statewide expansion of Vivory will ensure that more individuals and households across Illinois are connected to the food and support they need during challenging times."

Kate Maehr, Executive Director and CEO, Greater Chicago Food Depository



Finding food can be challenging

Most people searching for food assistance start online, but most food pantries lack an online presence. With limited budgets and resources dedicated to technology, many pantries are unable to create and maintain accurate, comprehensive information about their programs and services. This means neighbors often don't know where or when to go for the right food, programs and services needed.

We envision a world where technology eliminates barriers and equalizes access.

What is Vivory?

Vivory means to thrive and live your best life.

It all began when entrepreneurs, Nasrin and Mark Thierer, pooled their technology and healthcare experience and success and founded Thierer Family Foundation with a mission to help nonprofits be more impactful through technology.

After years of building technology for food banks and pantries, Thierer Family Foundation created Vivory, in collaboration with the Greater Chicago Food Depository, to address the very complex and nuanced challenges of the food assistance ecosystem at scale. Vivory is a not-for-profit organization focused on building, enhancing and managing Vivory technology.

In 2021, Vivory was officially launched to bridge the digital gap and equalize access to nutritious food and other food services, for everyone.

What is Vivory Community?

As a public charity, Vivory Community works to increase access to nutritious food by bringing powerful Vivory technology and local programs to food banks, food pantries, and the neighbors they serve.

Our fundraising has two main areas of focus:

- ① **Bringing Vivory technology and programs to every food bank and pantry at no cost**
- ② **Partnering with local communities to provide innovative food access programs**

We are a passionate team striving to do good with technology and our goal is for everyone, regardless of their circumstances, to be able to effortlessly access nutritious food, programs and services nearby.



Cutting-Edge Innovation

In 2022, less than one year after the technology was launched, Viviry received a coveted Chicago Innovation Award in partnership with the Greater Chicago Food Depository, for one of the most innovative new tech solutions brought to market in 2022.

Client insights help food banks optimize food sourcing and distribution

12 food banks

implementing Viviry

2,735 food pantries

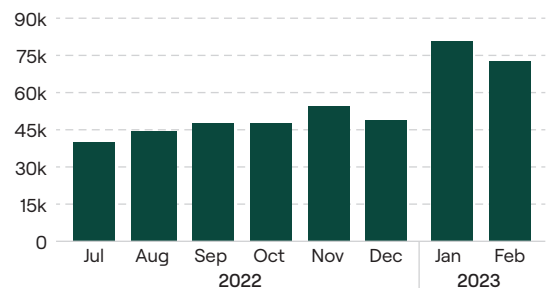
will now have an accurate online presence

2.6 million

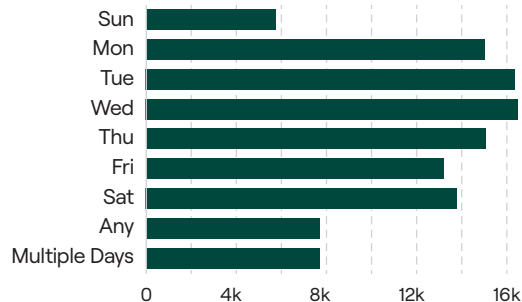
total food insecure population served



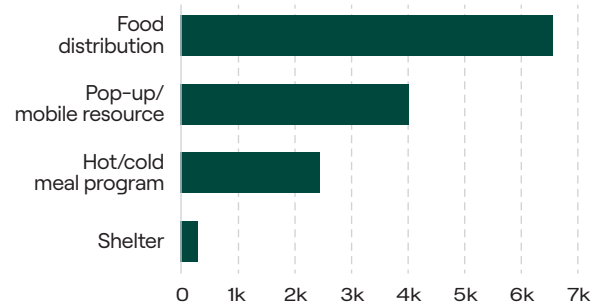
50K+ monthly searches for food and programs nearby ... and growing



Finding food available at a time that works for their schedule



Understanding the different programs offered to meet unique needs



“Many of our neighbors use mobile devices to search our network for pantries and programs and Viviry’s Find Food map is mobile-friendly and helps us interact more effectively with our neighbors.”

Julie Yurko, President and CEO
Northern Illinois Food Bank



**NEIGHBORS.
EMPOWERED.**



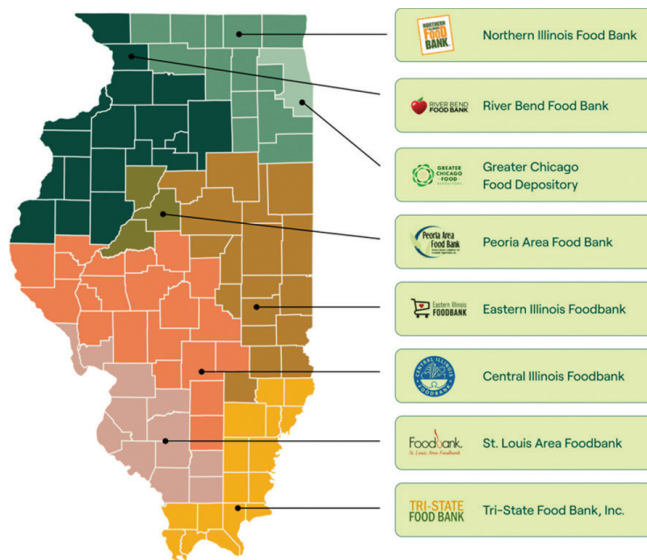
Impact Report

Equalizing access to food across Illinois...and beyond

In the short time since the launch of Vivory, equalizing access to food has become a reality in our home state of Illinois. All eight food banks serving Illinois are now using a single cohesive map to support more than 1 million neighbors facing hunger.

So, no matter where a neighbor searches in Illinois, they will always find detailed and accurate pantry and program information online to meet their unique needs, schedules, and circumstances.

This is just the beginning as we continue this work to extend Vivory nationwide, at no cost to food banks and pantries, to help everyone live their best lives.



Vivory Community Programs

We are singularly focused on increasing access to nutritious food for everyone, regardless of circumstances. To ensure success and scalability, the Vivory Idea Lab is piloting technology in 4 key areas to provide every pantry with fully-funded and supported food access solutions.

Project focus areas



Pilots at the local level

Spotlight on Austin Community in Chicago

With a higher than average food insecure rate, the Austin neighborhood provided the right opportunity for our Vivory Idea Lab pilot programs. Key criteria included:

- A BIPOC demographic with diverse perspectives
- Varying sizes and types of food pantries
- Community partners eager to engage

Austin community in Chicago pilot results

Since 2021, we have invested **\$115K** and partnered with **23** hunger relief organizations in the Austin community in Chicago. The insights we have gained will help us leverage Vivory technology to increase food access for everyone, and scale these programs to more communities.

Online ordering pilot

1.3M lbs

primarily nutritious food distributed

13

pick-up locations in Chicagoland

108K+

individuals facing food insecurity with access to online markets

36k+

orders placed

In-home delivery pilot

485+

food deliveries made

67 people

now have access to regular food resources

36

new community jobs created

160+

volunteer hours reallocated to other vital roles



Hear what our partners are saying

"Our webpage was up and running in a day and with a little more time to add photos and documents, we had a professional presence on the web. Click, type, save—it can't be much easier than that. I would highly recommend Vivory."

Kathy Schmidt, SHIP Counselor,
Morrison Charitable Food Pantry



"Our partnership with Vivory has strengthened our local food pantries and has had a significant impact in making it easier for the Austin community to find and access the food resources they need."

Ethan Ramsay, Lead Organizer,
Austin Coming Together



"Having the capabilities to understand what resources, food, and opportunities are being searched for will fuel our organization in working towards a nutritionally secure Missouri and Illinois."

Kate Rowland, Director of Partner
Impact, St. Louis Area Foodbank



"Vivory's centralized and simple hub of information will be instrumental for our organization to better serve guests' needs and provide additional value for our hunger relief partners."

Liz Dierolf, Director of Marketing &
Communications, River Bend Food Bank



www.vivory.org

